

# The 10 BIGGEST Mistakes *people make when job searching*

1

## Believing things will get better

You can't continue to "suck it up" & stay in a role that's no longer aligned with your life without **increasing your risk**.

2

## Believing you have to start over

You **CAN** transition without having to take a step back, pay cut, OR go back to school.

3

## Focusing on updating your resume

The resume is just ONE element of the job search (& **not even the most effective one** in landing a job! If you don't have clarity, garbage in is garbage *out*.)

4

## Scrolling LinkedIn & job boards

If you're not clear on what's right for you, it's like going down the rabbit hole. On top of that, **80% of jobs are landed through networking, NOT job boards**.

5

## Asking friends & family for advice

They're too personally involved & can't see the label from inside the bottle, and likely don't have the skills or knowledge to help you transition into the next path.

6

## Believing you need 100% of what's listed in the job description

You don't need 100% of what's in the job description. You just need to be able to communicate how your skills & experiences are 100% transferable.

7

## Hoping the next job will be better

Which likely leads to more of the same or worse. You don't have to wonder if the grass will be greener. You can **confidently know exactly what you need & the right questions to ask to ensure it's right**.

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## Not knowing how to position yourself in the market

It's important that you are clear on your secret sauce transferable skills & the value you bring to the market, so that you can position yourself to employers & build an authentic networking strategy that opens up the right opportunities for you.

9

## Making decisions out of fear/exhaustion leading to more risk

Emotions cloud our judgement & stop us from seeing the bigger picture. Decisions made out of emotion won't get you where you want to go long term.

10

## Focusing on the short term

When you optimize at the short term, it is almost always at the detriment of the long term.



## Get your complimentary, personalized career fulfillment plan

Rather than hope the grass will be greener, identify what the RIGHT next step is. We can help you do just that. Get clarity on where you are on your journey to career fulfillment, where you're headed, optional paths to get there and the right next step to take.

[Start My Plan!](#)

